



Country Trader News

November 28, 2009

"I have friends in overalls whose friendship I would not swap for the favor of the kings of the world." - Thomas A. Edison

Volume 1

Meet the Baristas



Heather Natalie
Jen Ellen
Moe Sam

Grand Opening Events

Starting at 1:00p

Meet the Artisans:

- [Carlsbad Gourmet](#)
- [Faith Fired Pottery](#)
- [Jenny's Blues Pottery](#)
- [Gourd Gals](#)
- [One of One Originals](#)
- [Kimberly Design](#)

Portino's Pizza will be on site with their fantastic pizzas.

Stirrup Fun's Petting Zoo - 1:00p to 3:00p

Lots of Coffee!
Door Prizes!

At 4:30p

Valley Center Community Theater's Carolers, from the cast of "A Christmas Story," lead the community in Christmas carols. Followed by...

Christmas Tree Lighting!



Country Trader, Country Christmas

The Country Trader officially opens its doors November 28th at 1 p.m. with its Grand Opening celebration. The event will be highlighted at 4:30 p.m. by a tree-lighting ceremony that will dazzle guests as nearly 5,000 lights reaching up to the tops of the historic property's 100-foot-tall pines are illuminated, and performers from the Valley Center Community Theater's upcoming production of "A Christmas Story" serenade guests below this breathtaking blanket of twinkling light. The Country Trader, Country Christmas will also feature complimentary specialty-brew coffee samples, door prizes and gifts, exhibits from local artists and crafters, food from Portino's Pizza, Stirrup Fun's petting zoo and more.

"The Country Trader has been designed with our friends and neighbors in mind—first and foremost," says proprietor Susan Guenther, who first came to Valley Center years ago to recover from a serious illness, and has returned with her fiancé Jack, who also lived in the town for many years. "We want to bring this historic building to life. Valley Center brought Jack and

I together; it is the place where I fought and defeated disease; and it is our home. It is a dream for us to fill this place with the work of local artisans and crafters, bringing in wonderful musicians, entertainers and events, and creating a comfortable, home-like gathering place where the people of Valley Center can come together and feel like family."

Originally constructed in 1943 with hand-made bricks manufactured onsite, the building first served as home to a farm repair business, then later an Indian arts gift shop, real estate offices and antiques dealership. One of the city's oldest standing commercial buildings, the historic venue has recently been restored and retains its original country charm—as well as all of its original beams and many original doors.

The building will soon be hub of activity as the citizens of Valley Center gather for coffeehouse brews and delicious bakery items amid the warm and welcoming atmosphere of The Country Trader.



Susan Guenther

Did you know?



- The founding Fathers of the U.S., during the revolution, formed their national strategies in coffeehouses.

- Coffee is the second most traded commodity in the world (oil is the first.)

- Coffee has been used as a beverage for over 700 years.

- Black coffee with no sugar contains no calories.

- There are two species of coffee plant: Arabica and Robusta.

- Espresso Coffee has just one

- third of the caffeine content of ordinary coffee.

- Coffee beans are really berries. Each berry contains two beans (pips).

- A mature coffee tree will produce one pound of coffee per season.

- It takes 40 coffee beans to make an espresso.

- Worldwide, more than 1400 millions cups of coffee are consumed daily.

- The heavy tea tax on the colonies in 1773, which

- caused the "Boston Tea Party," resulted in Americans switching from tea to coffee. Drinking coffee was an expression of freedom.

- A scientific report from the University of California found that the steam rising from a cup of coffee contains the same amounts of antioxidants as three oranges. The antioxidants are heterocyclic compounds which prevent cancer and heart disease. It's good for you!